



# Team Hackathron



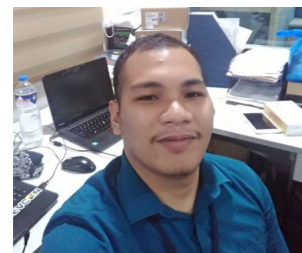
## Mik Galon, MIM

- Full Stack Developer / Alexa Skills Developer
- Certified AWS Solutions Architect / SysOps
- DApp Developer



## Amah Buenaventura, CPA, MBA, (CMA)

- Finance & Accounting Manager
- Financial Advisor



## Tom Oliver Chua

- Android Developer



## Chelzea Hannah Siy

- Application Development Associate



# Selected Category

**#5 Problem:** How might we use new technologies to provide better retail experiences for customers both in physical stores and online stores while helping the retailer maintain better stock levels?

**accenture**technology



# Problems

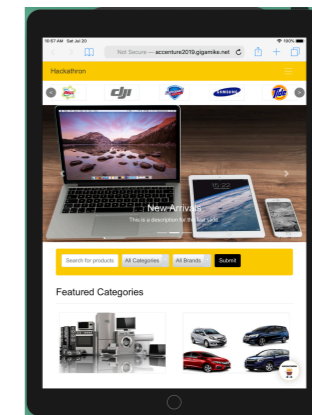
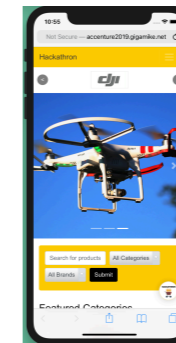
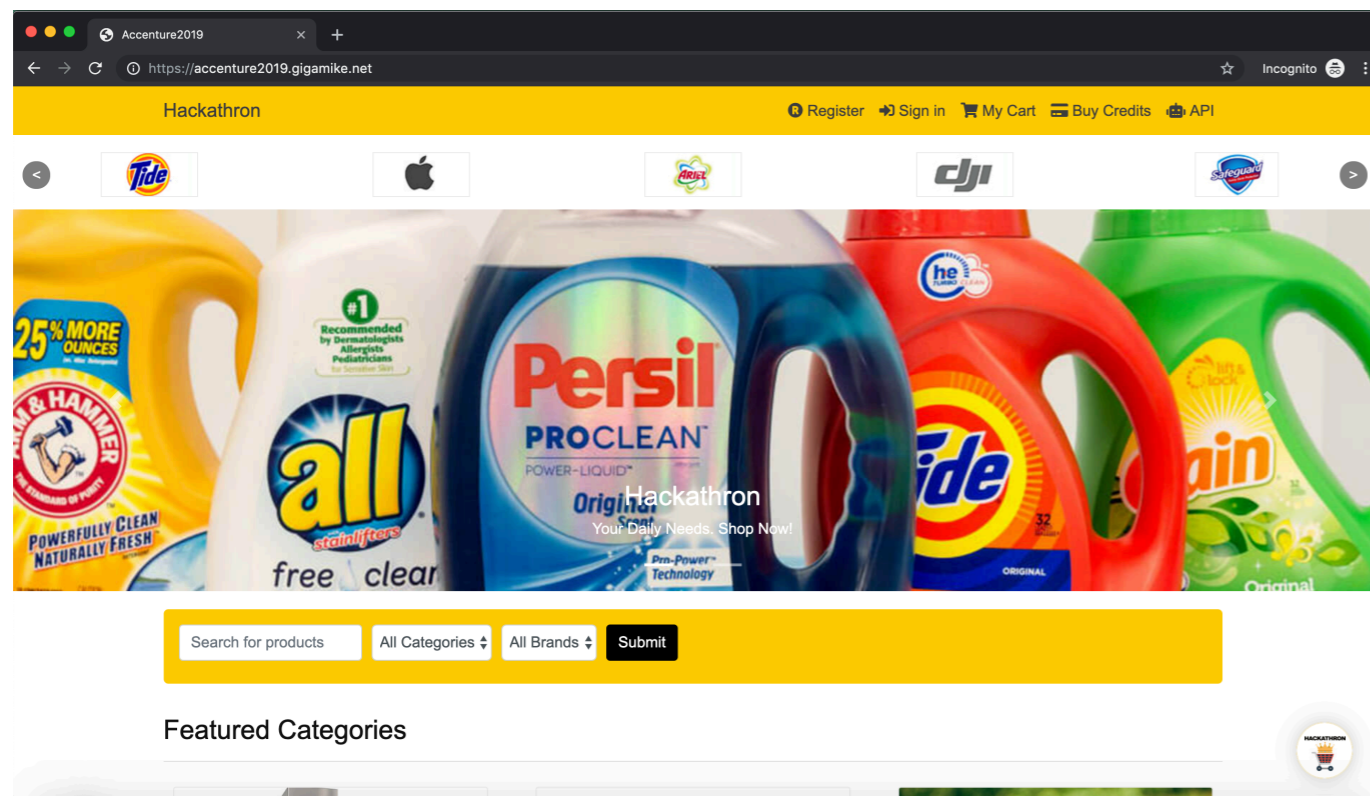
- **Retailers**
  - Stockout
  - High carrying cost
  - Product Availability and Marketability for slow moving stocks
- **Customer**
  - Hassle of physical ordering
  - Time consuming (transactional process)
  - Unavailability of stocks- disengaged customers



# Solution: Hackathron

Buy anytime, in anyway- Hackathron King of Online Store.

Hackathron is an online platform that connect suppliers by improving their inventory operations to customers together by bringing faster, efficient and without effort selling online experience.



<https://accenture2019.gigamike.net>



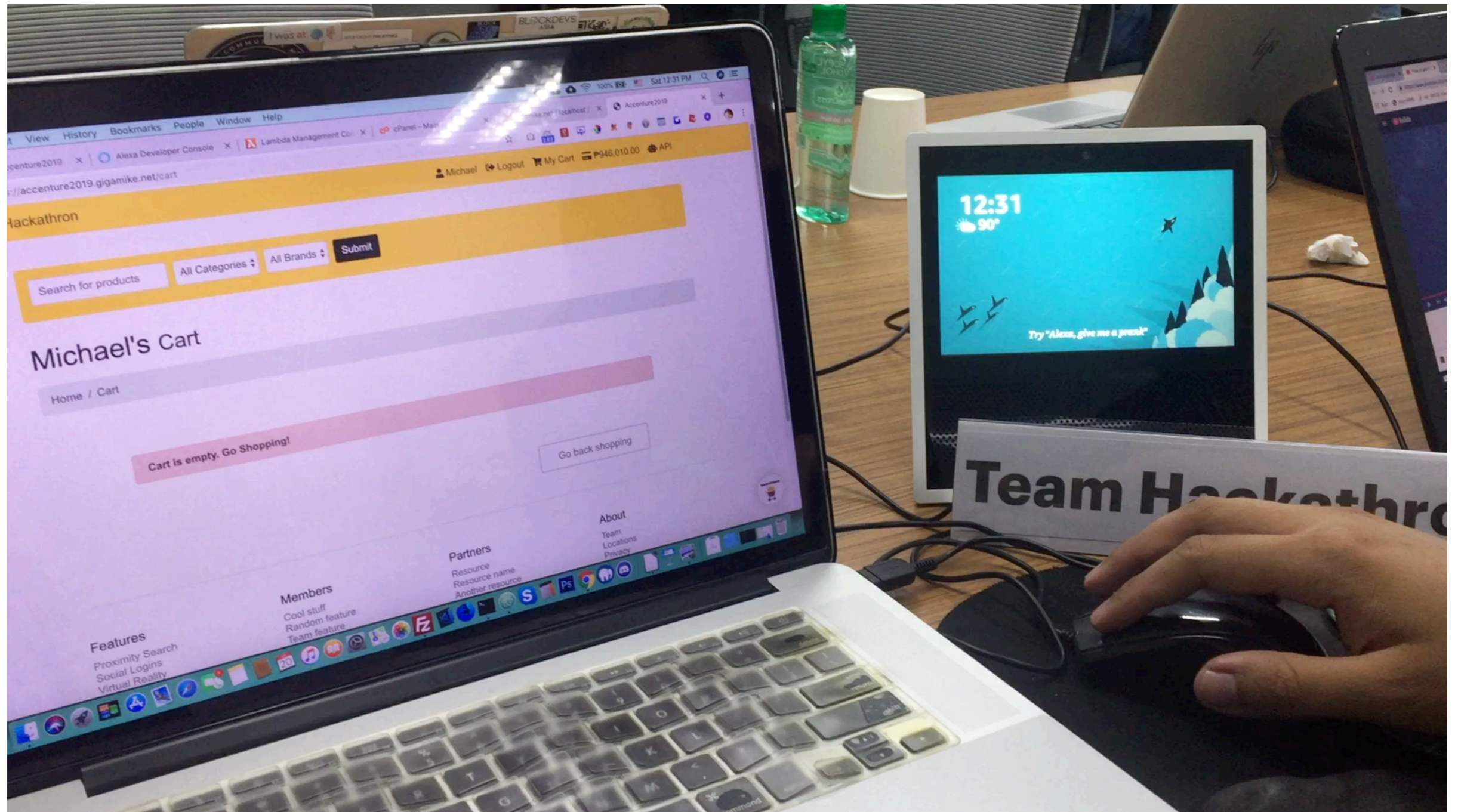
# Demo 1: 360 Product View

The screenshot shows a web browser window displaying a product page for 'iSkin lipaddict iSkin New York'. The browser's address bar shows the URL 'https://accenture2019.gigamike.net/product/view/31'. The website's header is yellow and contains the 'Hackathon' logo, navigation links for 'Register', 'Sign in', 'My Cart', 'Buy Credits', and 'API', and a search bar with 'Search for products', 'All Categories', 'All Brands', and a 'Submit' button. The product title is 'iSkin lipaddict iSkin New York', with a breadcrumb trail 'Home / iSkin lipaddict'. The product is shown in a 360-degree view, with a main image and several smaller thumbnail images. The product name is 'iSkin lipaddict Ice Blue Lip adyikuto'. It has a rating of 4.5 stars (131 reviews) and 638 likes. The price is listed as 'SRP: ₱99.00 less ₱2.00 ₱97.00'. There is an 'Add To Cart' button and a 'Display QR Code' option. A 'HACKATHRON' logo is visible in the bottom right corner of the page.

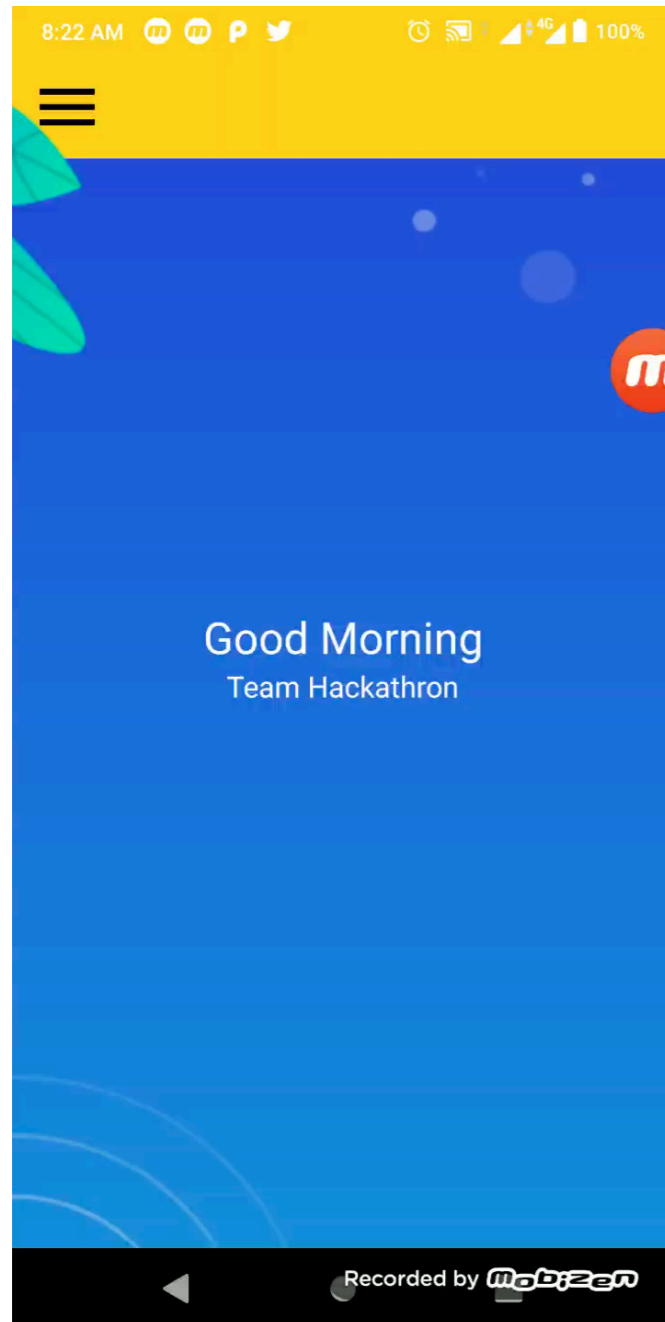
<https://accenture2019.gigamike.net>



# Demo 2: Chatbot & Voice Assistant



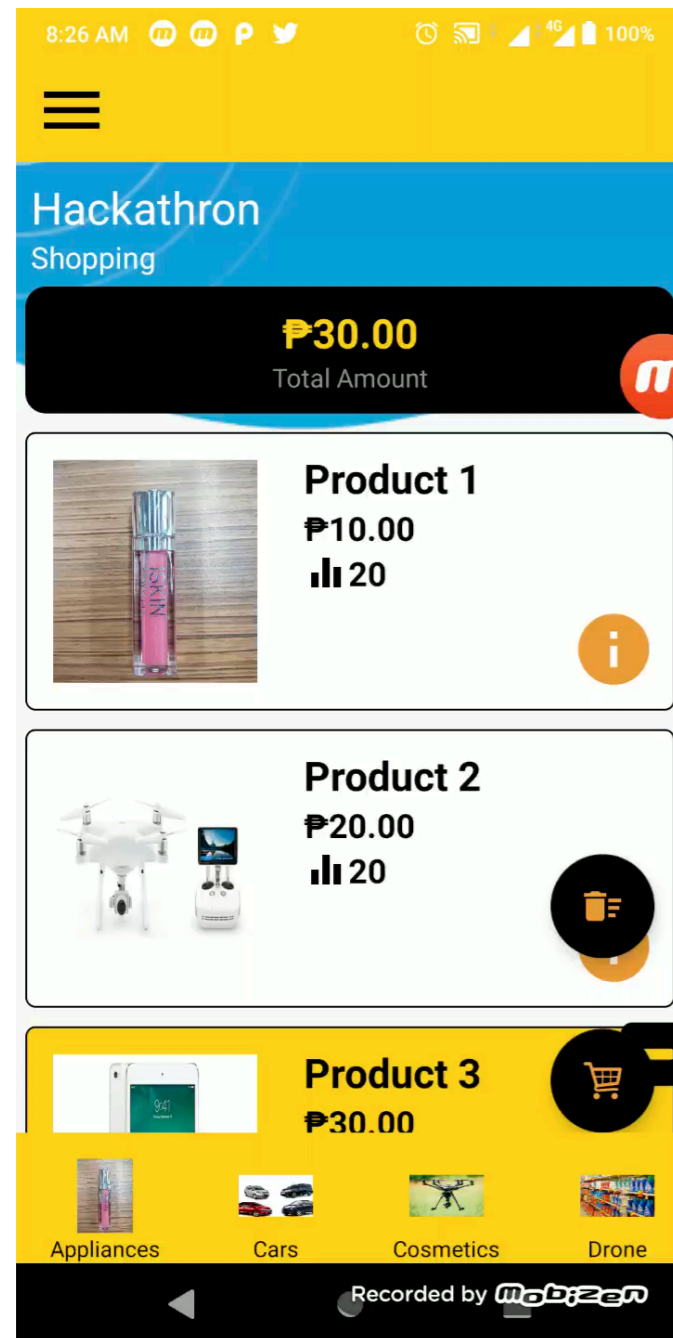
# Demo 3: Less User Friction



- **Social Logins**
  - 1 button login
- **Fingerprint OTP (One Time Password)**
  - Bye Google Auth./Email OTP
    - No more switching of apps
  - Bye SMS OTP.
    - No SMS waiting.



# Demo 4: Push Notification



- Realtime Stock/inventory count update.



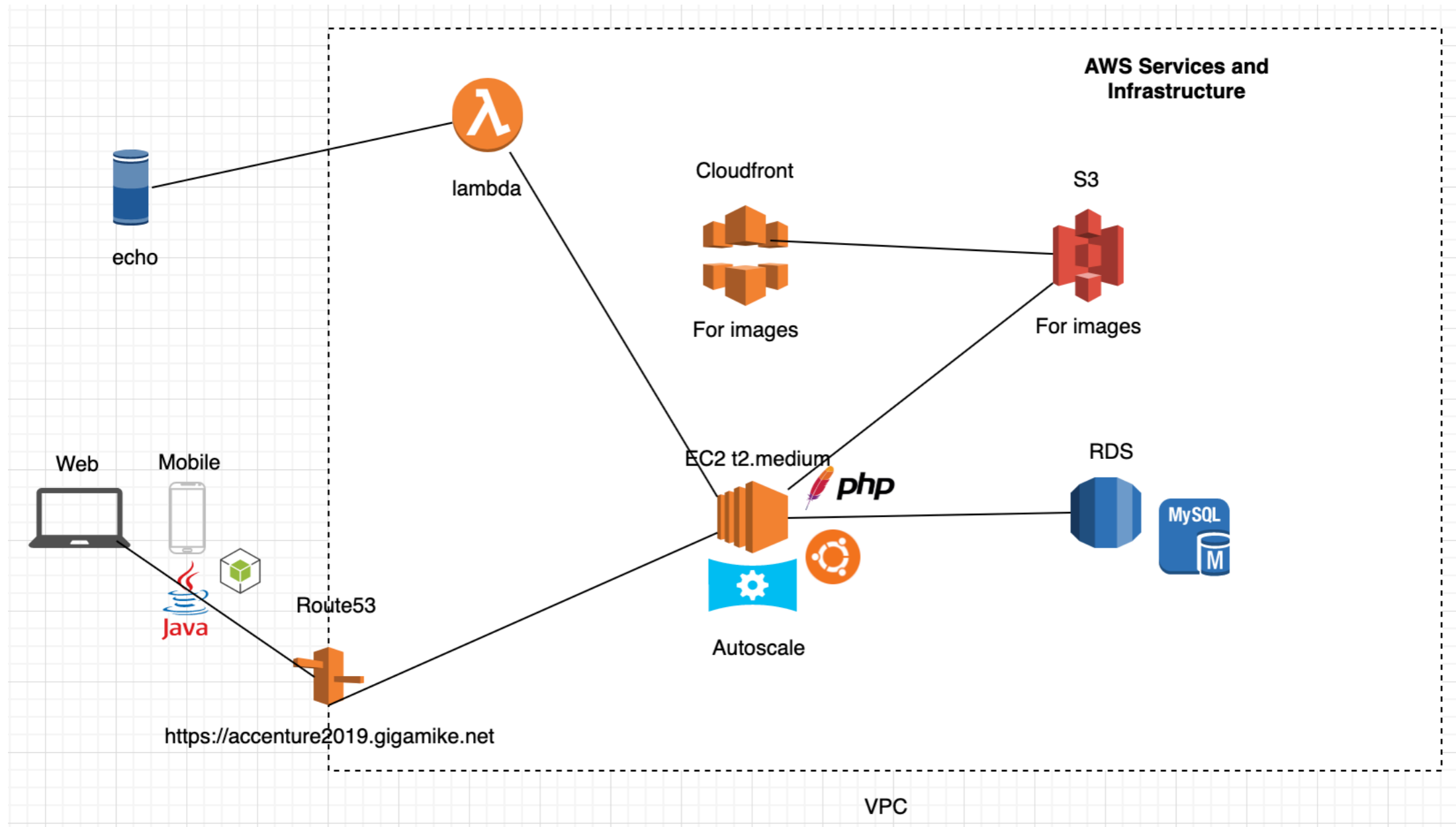


# Business Model

- Software as a Service (SaaS)
  - Subscription.
- Revenue as percentage of transaction.
  - Commission



# How we did it?



<https://github.com/gigamike/accenture2019>



# What's next?

- To support other chatbot and voice recognition technology.
- To support the mobile technology.
- 1 Button Order (IOT).



# Questions?



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**Thank You**

