

CHALLENGE BRIEF

1. MAKE VOLUNTEERING “SOCIAL”

Opportunity Statement

How can we engage more Filipinos to volunteer and make volunteering more meaningful through online social features?

Opportunity Brief

Filipinos are one of the most active users of social media platforms in the world. Clearly, Filipinos are socmed savvy. We enjoy and find meaning in engaging socially online. How can we use these popular features (online conversations, feedback, content sharing) into volunteerism? How can these online social features make volunteering more impactful and more meaningful for the volunteer and the community they serve?

2. ATTENDANCE VALIDATION

Opportunity Statement

How can we have a highly accurate volunteer attendance data that as simple to maintain, so we can build services (rewards system, volunteering certificates) on top of it.

Opportunity Brief

With accurate volunteer attendance data, we can analyze which volunteering programs can be improved and which ones are doing well. We can also build programs in the future (ex. Exchange your volunteering hours for discounts at partner merchants) if we can build a simple system to track and validate volunteer attendance. The current challenge is that while our sign-up platforms are online, manual attendance tracking by the communities hosting the volunteers are not consistently done, tedious and may not be as accurate.

3. GAMIFICATION

Opportunity Statement

How can we use elements of gamification to encourage more Filipinos to volunteer?

Opportunity Brief

Gamification elements have proven to drive desired user behaviors in many platforms (ex. Virtual coins in ecommerce sites for users to browse items; customized avatar/icons for advanced users in Waze). How can we use similar concepts to encourage more Filipinos to volunteer using the ivolunteer website? Which elements are more appropriate and would be more engaging for volunteers? Can we make volunteering “fun” AND meaningful at the same time?

4. OPEN IDEA

If you have other great ideas to improve volunteering experience via the ivolunteer website, feel-free to propose others not linked to the above

FAQ

1. How do I form my team?

Each team should be composed of 1-3 persons. It is up to your team what skillsets and expertise each member should bring. All named team members must be present and able to join the kickoff on April 24 9am, and the team pitch April 25 2-4pm. Participants must be Filipino and of legal age. We will be requiring a signed parental consent for participants who are below 18 years old. Register your team here <https://forms.gle/TmmpU5gzYnVYZrvZA>

2. What if I cannot code?

We highly recommend you have at least one person in the team who is able to program as output quality is a criterion to win the prize. But if there's really no one able to code, don't fret, your idea and the potential impact of your idea will count too!

3. How will iVolunteer judge who wins the prize?

- a. Idea (40%) - uniqueness, creativity to solve the problem, simplicity and feasibility to implement at scale
- b. Impact (40%)- Potential impact of the proposed solution to engage more Filipino volunteers more meaningfully
- c. Output Quality (20%) - We will give credit to effort :) A working prototype will gain more points than a mock-up. A clean and easily usable prototype will merit more points than a clunky one.

4. What technology stack will be used?

Use whatever technology stack and components would be best to deliver your solution. iVolunteer will not provide paid licenses to be used by hackathon participants for this contest. We also highly recommend use of open-source and public-licensed software as it will be easier to implement and scale your idea.

5. What will iVolunteer provide to participating teams?

Only the following will be provided by iVolunteer for the participants:

- Code Repository (gitlab) where your teams will submit your codes
- Boiler plate codes of the current iVolunteer site on Laravel 8
- Data sheet and data diagram of current iVolunteer website
- Access to non-production clone of iVolunteer website for you to be able to explore what are the current available functionalities
- Dummy APIs to access dummy iVolunteer data
- An assigned iVolunteer staff member whom you can consult and message from 9am until 6pm of April 24 (day of hackathon).

6. What output or deliverables must be submitted by the participating teams at the end of the hackathon?

- Code and libraries (submitted and uploaded to the pre-shared code repository)
 - Working prototype (URL or IP address); if a mobile app, submit the .apk or .ipa file
 - Presentation deck (or similar media) you will use for your 8-minute pitch
- *Everything must be submitted on or before 12nn of April 25*

7. What if I have questions before or during the hackathon?

At least one of your team members should join on April 17 briefing. If you miss it, we will not be able to repeat the information shared then. Should you have any more questions between April 17 and April 24, you may reach us through our email address technology@ivolunteer.com.ph. On april 24, during the hackathon itself, your team will able be assigned an iVolunteer Staff member point of contact. He/she will be able to help you with any questions during the hackathon event.

8. What if I have lots of ideas, can I submit more than 1 solution?

Your team should submit only 1 idea / solution, and will be judged by this submission. The submission (e.g. mobile app or web app) must coherently provide a solution to one of the the Challenges Briefs / Opportunity statements provided here (or should we say “above” since we should use 1 doc for FAQ and Challenge brief?).

9. What will happen on April 17 (hackathon briefing) and do I need to join?

At least one member from your team should join the full online briefing session on April 17 from 2pm to 4pm. Invitation with Google meet link will be provided to you upon registration, for the briefing. During the briefing session we will clarify the goals of iVolunteer, provide more details on the challenge statements, and answer questions from you on what will happen during the hackathon event itself.

10. What will happen on April 24 and April 25?

We will have a short kickoff session by 9am of April 24 bringing all teams together and the iVolunteer staff. Hackathon starts immediately after, by 9:30 AM.

iVolunteer will have short join-ups scheduled during the day of Apr 24 to invite the teams to join-in for some short fun, inspiration, and stories about why strengthening volunteerism is important.

Your team is free to manage your work all throughout the day until the deadline of submission by 12nn of April 25. Everything will be virtual and no physical meet-up necessary. Aside from the sessions that iVolunteer are arranging, your team can choose to use any collaboration and communication tools to work seamlessly with your team mates.

We will draw lots to assign 8min time slot for each team to present their ideas. Presentation will be between April 25 2pm-5pm, and all teams will be welcome to watch the pitch of other teams.

11. Will iVolunteer own the idea and codes I submitted?

iVolunteer will ask you to sign a form, allowing iVolunteer to use your ideas, codes and any other intellectual property submitted as part of the hackathon. All ideas will be used to improve volunteerism and the volunteering experience for Filipinos, so we are grateful for your contribution to the volunteering sector.

12. Will iVolunteer provide a certificate of participation?

Yes, iVolunteer will be happy to send you your certificate of participation whether you prefer it on hard paper or on digital form.